

What's New... in the **Kid Biz**

◆ Local Author Writes Guide On How To Thrive On Less Than 2 Incomes

In order to balance time with family more effectively, Cathi Brese Doebler left her full-time job and started her own consulting business.

Nine years after going to part-time hours, she is sharing her insight into the struggle parents face when making a transition from being full-time employees to part-time employees or stay-at-home parents.

A Western New York mother of two, Doebler has a Master of Science in Corporate Communication from Ithaca College and fifteen years of experience in the Human Resources field. Her book *"Ditch the Joneses. Discover Your Family: How to thrive on less than two incomes!"* provides practical information for families searching for balance in how they spend their time and money.

The pressure to "keep up with the Joneses" is becoming more prevalent in today's society. Doebler provides realistic ideas and concrete tools, including a workbook on CD, to help couples make lifestyle changes in order to spend more time with their children.

In fact, Doebler emphasizes that couples should map out a financial strategy and plan ahead before they even start a family. By carefully analyzing where your money is actually spent, what your priorities are, and taking into account that working actually involves expenses — business attire, a second car plus maintenance costs and insurance, additional taxes, child care costs, and perhaps more take-out meals or convenience foods purchased at the supermarket — your perspective on your family's current lifestyle could experience a major change. In fact, Doebler asks the question, "Can you afford to work?"

Doebler will lead several workshops based on her book in October:

October 7 • Monkey See, Monkey Do... Children's Bookstore, 9060 Main St., Clarence, 10:30-11:30am. For more information or to register, call 716-218-4121.

October 17 at 10am and noon at St. Amelia's, 2999 Eggert Road, Tonawanda, in the school café. For more information on these presentations, call Brian Ruh, (716) 836-0011 ext. 122.

October 23 • Workshop sponsored by Bender's Parable Christian Store, 10am, at Eastern Hills Wesleyan Church, 8445 Greiner Road, Clarence, NY. Call Bender's, (716) 633-5757 for details.

